



Tudor Grange Primary Academy
Perdiswell

Tudor Grange Primary Academy Perdiswell,
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Principal: Mrs R Hughes

Additional Information Regarding School Use of Pupil Photographs and Videos

Photographs and digital recording

Within school, we use photographs and digital film for several reasons. The main purpose is to celebrate the success of pupils learning. Photographs are used on display boards, schoolwork and on the school website e.g. photographs of pupils learning, sports teams and members of the cast of school productions. Film is generally used to help with learning e.g. role-plays. There may also be occasions when your child's image will be used after your child has left TG Perdiswell, for example in a corridor display showcasing a particular activity.

Your child's identification will not be disclosed unless the photograph is used to celebrate individual success. We will always take great care to only show photographs if we feel the medium is appropriate.

Photographs used in the School Prospectus

We would like to ask for your consent for your child's image to be used in our prospectus and other promotional material. You have the right to withdraw your consent for the school to use photographs of your child in any future prospectus or other promotional material by writing to the school; however, once our current prospectus is designed and printed, we will not be able to remove your child's image from this material. This image may also still be in use after your child has left TG Perdiswell.

Legal requirement

In order to comply with the General Data Protection Regulation (2016), a lawful basis is required before capturing images of a child. Obtaining consent from either the parent, guardian, legally appointed representative of the child or young person provides that lawful basis.

In accordance with Worcestershire Safeguarding Children Board guidelines and the new General Data Protection Regulation (2016), photographs, videos or images of children will not be taken without the consent of the parents or carer. Consent is required in readiness for the next academic year. You have the right to withdraw consent at any time by writing to the Principal.

